

Preview of Final Exam

Content and Format

Chapters Covered

- Ch 1 Introduction
- Ch 2 Theory
- Ch 3 Ethics & Politics
- Ch 4 Design
- Ch 5 Operationalization
- Ch 6 Index & Scale
- Ch 7 Sampling
- Ch 8 Experiment
- Ch 9 Survey
- Ch 11 Content Analysis
- Ch 14 Analysis
- Ch 15 Writing

Reminder: Bring a calculator to the exam as there will be some (simple but not trivial) calculations involved. However, any electronic device with data storage capacity (e.g., PDA, mobile phone, e-dictionary, etc.) is prohibited.

Content & Format of the Questions

- Multiple choices (20%)
- Fill-in blanks (20%)
- Concept mapping (10%)
- Report writing (25%):
 - to **describe** a given set of SPSS analysis results (i.e., based on a set of SPSS output), i.e., reporting what the results are;
 - to **interpret** the meaning of the above results, i.e., explaining what the statistical results mean in real life terms.
- Report evaluation (25%):
 - to **comment** a given quantitative research report in terms of the **strengths** and/or **weaknesses** of the conceptualization, design, sampling, data collection, analysis, and reporting (including text, tables, charts, etc.) of the study.
