

An Incomplete List of Reference Publications, 2000-2009

Diffusion/Use and Gratifications

- Argote, L., & Ingram, P. (2000). Knowledge transfer: A basis for competitive advantage in firms. *Organizational Behavior and Human Decision Processes*, 82(1), 150-169.
- Rubin, A. M., & Step, M. M. (2000). Impact of motivation, attraction and parasocial interaction on Talk Radio listening. *Journal of Broadcasting and Electronic Media*, 44(4), 635-654.
- Ruggiero, T. E. (2000). Uses and Gratifications Theory in the 21st Century. *Mass Communication & Society*, 3(1), 3-37.
- LaRose, R., Mastro, D., & Eastin, M. S. (2001). Understanding Internet usage: A social-cognitive approach to uses and gratifications. *Social Science Computer Review*, 19, 395-413.
- Lin, C. A. (2001). Audience attributes, media supplementation, and likely online service adoption. *Mass Communication and Society*, 4(1), 19-38.
- Kaye, B. K., & Johnson, T. J. (2002). Online and in the know: Uses and gratifications of the web for political information. *Journal of Broadcasting and Electronic Media*, 46(1), 54-71.
- Rubin, A. M. (2002). The uses-and-gratifications perspective of media effects. In J. Bryant, & D. Zillmann (Eds.), *Media Effects: Advances in Theory and Research* (2nd ed., pp. 525-548). Mahwah, NJ: Erlbaum.
- Luo, X. (2002). Uses and gratifications theory and e-consumer behaviors: A structural equation modeling study. *Journal of Interactive Advertising*, 2(2), 45-70.
- Barker, K. (2004). Diffusion of innovations: A world tour. *Journal of Communication*, 9, 131-137.
- Stanford, T.F., & Stanford, M. R. (2004). Determining uses and gratifications for the Internet. *Decisions Sciences*, 35(2), 259-288.
- Song, I., Larose, R., Eastin, M. S., & Lin, C. A. (2004). Internet gratifications and Internet addiction: On the uses and abuses of new media. *Cyberpsychology & Behavior*, 7 (4), 384-394.
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- Dearing, J.W., & Meyer, G. (2006). Revisiting diffusion theory. In A. Singhal, & J.W. Dearing, (Eds.), *Communication of innovations: A journey with Ev Rogers* (pp. 29-60). Thousand Oaks, CA: Sage.
- Diddi, A., & LaRose, R. (2006). Getting hooked on news: Uses and gratifications and the formation of news habits among college students in an Internet environment. *Journal of Broadcasting & Electronic Media*, 50 (2), 193-210.
- Ellison, B., Steinfield, C., Lampe, C. (2007). The benefits of Facebook "friends:" Social capital and college students' use of online social network sites. *Journal of Computer-Mediated Communication*, 12(4), 1143-1168.
- Liang, T.P., Lai, H.J., & Ku, Y.C. (2006) Personalized content recommendation and user satisfaction: Theoretical synthesis and empirical findings. *Journal of Management information system* 23 (3)
- Papacharissi, Z. , & Mendelson, A.L. (2007). An exploratory study of reality appeal: Uses and gratifications of reality TV shows. *Journal of Broadcasting & Electronic Media*, 51(2), 355-370.
- Raacke, J., & Bonds-Raacke, J. (2007). Myspace and Facebook: Applying the uses and ratifications theory to exploring friend-network sites. *Cyber Psychology and Behavior*, 11(2), 169-174.
- Roe, K., & Minnebo, J. (2007). Antecedents of adolescents' motives for television use. *Journal of Broadcasting & Electronic Media*, 51 (2), 305-315.
- Stroud, N. J. (2008). Media use and political predispositions: Revising the concept of selective exposure. *Political Behavior*, 30, 341-366.

Zhu, J. H., & Zhou, H. (2002). Diffusion, use and impact of the Internet in Hong Kong: A chain process model. *Journal of Computer Mediated Communication, 7*(2), 1–26.

Agenda Setting

Scheufele, D. A., & Tewksbury, D. (2007). Framing, agenda setting, and priming: The evolution of three media effects models. *Journal of Communication, 57*(1), 9-20.

Weaver, D.H. (2007). Thoughts on agenda setting, framing, and priming. *Journal of Communication, 57*(1), 142-47.

Framing and Priming

Scheufele, D. A. (2000). Agenda-setting, priming, and framing revisited: Another look at cognitive effects of political communication. *Mass Communication & Society, 3*, 297–316.

Roskos-Ewoldsen, D. R., Roskos-Ewolden, B., & Carperntier, F. (2002). Media Priming: A synthesis. In J.B. Bryant & D. Zillmann (Eds), *Media effects: Advances in theory and research* (2nd ed., pp. 97-120). Hillsdale, NJ: Lawrence Erlbaum Associations.

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Druckman, J. N. (2004). Priming the vote: Campaign effects in a U.S. Senate election. *Political Psychology, 25*, 577-94.

Liu, H. L. (2004). The second level of agenda setting and media politics: On news that matters. *Journal of International Communication, 2*, 54-60.

Hyunseo, H., Gotlieb, M. R., Seungahn Nan., & McLeod, D. M. (2007). Applying a cognitive-processing model to presidential debate Effects: Postdebate news analysis and primed reflection. *Journal of Communication, 57*, 40-59.

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Cultivation Theory

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Williams, D. (2006). Virtual cultivation: Online worlds, offline perceptions. *Journal of Communication, 56*(1), 69-87.

- Liu, S. (2006). An examination of the effects of print media exposure and contact on subjective social reality and acculturation attitudes. *International Journal of Intercultural Relations*, 30(3), 365-382.
- Diefenbach, D. L., & West, M. D. (2007). Television and attitudes toward mental health issues: Cultivation analysis and the third-person effect. *Journal of Community Psychology*, 35(2), 181-195.
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Spiral of Silence

- Neuwirth, L. (2000). Testing the spiral of silence model: The case of Mexico. *International Journal of Public Opinion Research*, 12, 138-159
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- Shoemaker, P. J., Breen, M. J., & Stamper, M. (2001). Fear of social isolation: Testing an assumption from the spiral of silence. *Irish Communications Review*, 8, 65-78.
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- Neuwirth, K., Frederick, E., & Mayo, C. (2007). The spiral of silence and fear of isolation. *Journal of Communication*, 57, 450-468.

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Knowledge Gap

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Third-Person Effect

Chapin, J. R. (2000). Third-person perception and optimistic bias among urban minority at-risk youth. *Communication Research, 27*(1), 51-81.

Peiser, W., & Peter, J. (2000). Third-person perception of television-viewing behavior. *Journal of Communication, 50*(1), 25-45.

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